

MERCER ONLINE

BUSINESS MANAGEMENT

Business Studies

Management
Dominican College

First Semester

BUS 101	Introduction to Business	3	Free Elective	3
CMN 111	Speech: Human Communication or	3	SH 111	3
CMN 112	Public Speaking	3		
ENG 101	English Composition I	3	EN 112	3
HPE 110	Concepts of Health and Fitness	2	N/A	
MAT 108	Topics in Mathematics	3-4	MA 119	3
	TOTAL			12

Second Semester

ACC 106	Office Accounting or	3-4		
ACC 111	Principles of Financial Accounting	3	AC 111	3
BUS 209	Business Letter/Report Writing	3	BU 112	3
BUS 210	Principles of Management	3	MG 111	
BUS 230	Global Environment of Business	3	Free/Business Elective	3
ENG 102	English Composition II	3	EN 113	3
- -	General Education elective	3	Liberal Arts Elective	3
	TOTAL	18-19	TOTAL	18

Third Semester

ACC 205	Office Accounting II OR			
ACC 112	Principles of Managerial Accounting	3-4	AC 112	3
ECO 103	Basic Economics	3	EC 212	3
IST 101	Computer Concepts with Applications OR	3	CI 211	3
IST 102	Computer Concepts with Programming			
- -	General Education	3	Free Elective	3
- -	Concentration /Business elective	3	*	
	TOTAL	15-16	TOTAL	15

Fourth Semester

- -	Concentration/Business elective	3	*	
- -	Concentration/Business elective	3	*	
- -	Concentration/Business elective	3	*	
- -	Concentration/Business elective	3	*	
BUS 296	International Business Practice Firm	3	*	
	TOTAL	15	TOTAL	15

TOTAL 62-65 CREDIT HOURS

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- See electives for Management and Entrepreneurship concentrations.

*Management Electives:

BUS 107	Business Law	3	BU 213
BUS 202	Consumer Orientation	3	MK 323
BUS 225	Employee Motivation and Leadership	3	Elect
BUS 240	Human Resource Management	3	MG 331
MKT 101	Principles of Marketing	3	MK 114
MKT 230	Principles of Retailing	3	MK 324

*Entrepreneurship Electives:

ACC 207	Computerized Accounting	3	N/A
BUS 107	Business Law	3	BU 213
BUS 202	Consumer Orientation	3	N/A
BUS 239	Entrepreneurship	3	MG 265
MKT 101	Principles of Marketing	3	MK 114